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Everything Should Be Made As Simple As Possible... But Not Simpler

~ Albert Einstein



Shortcut To Success

Daily Action Plan For Niche Marketing Success

A SuperSimpleBlogging.com Special Report

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As a beginning entrepreneur, you need to be very careful about how you spend your time. Setting action goals and a daily schedule is vitally important to achieve internet marketing success.

(Yet many, if not most fail to accomplish this very important step.)

Some of you may know that my business online deals primarily with contextual marketing where I create niche websites which I promote via "traditional SEO" (with an emphasis on article marketing) and social media marketing (using web 2.0 to promote my websites).

I have received quite a few emails over the past several of months in regard to my "process", i.e. how I schedule my time to be the most effective at what I do. So, to give you an idea of how I structure my days, I've created this report to give you a sneak peek into a "typical" week of niche blogging (when I was starting out).

Before I begin, I should mention that I invested about:

- ✓ 2 – 4 hours per day
- ✓ 5 to 6 days per week on my business (sometimes more, some weeks less).

And since I tend to be a bit scatter brained I generally break my business up into 2 major parts (this allows me to keep things simple and focus on the task at hand):

1. Research and Building Framework for my niche websites
2. Marketing / Promotion of my websites through article marketing / social media marketing

I should also mention that contrary to some people, I NEVER work on just one site at a time. I actually "Batch" my work, meaning that when I do research I do research for several sites at once. When I do link building, I spend focused time on building links to several blogs and so on.

But before I get into the nitty gritty of how I set up my week, please take the time to watch the following video (it's 5 minutes long) on how I "shortcut" my way to success in Niche Blogging. In it I also reveal my 3 Laws to Success in Niche Marketing:



Click On The Image Above To Play Video

Now that you understand where I'm coming from, let's take a look at what my week looked like when I was in a "mega site building" mode:

Day 1 – Market / Product Research

On day one, you want start researching markets and complete keyword research for each site.

I have an on-going "Master List" of markets / products that I've created and refer to this to get ideas for markets OR I'll simply go to one of the many free online resources for ideas. (I recommend you start your own master list as well as you encounter interesting markets / products).

Once you've found about 10 markets / products, you'd want to start harvesting some keywords using the Google External Keyword Tool.

Do this until you've found 3 – 5 suitable niches and keyword sets.

Time Required: 1 – 2 hours

If you don't know how to do market / keyword research, please refer to the free niche blogging course at <http://SuperSimpleBlogging.com> for more information.

Day 2 – Setting Up The Frame Work

This means you need to get your domain names; setup hosting for each domain and load the website structure (which in my case is installing Wordpress, my preferred theme, set permalink options and related plug-ins).

If you like to create custom headers for your sites, today would be a good time to do this as well.

If you have some time left over after setting up all of the frame work, start gathering content ideas for your sites and/or begin the actual content generation process.

Time Required: 1 – 2 hours

If you don't know how to setup your frame work, please refer to the free niche blogging course at <http://SuperSimpleBlogging.com> for more information.

Day 3 – Create and Publish Content To Website

Create 5 – 10 articles for each site (300 – 450 words is sufficient).

If you finish creating content, you can start publishing 3 or so articles to each of your sites.

If you need more time for content writing, you can leak it over to Day 4.

If you're outsourcing content creation, simply make sure you organize your requests to your outsourcers properly.

Time Required: 2 – 5 hours (a lot less if you outsource... obviously)

Learn how to write content quickly in my free niche blogging course at <http://SuperSimpleBlogging.com>.

Day 4 – Promote the new site (and Content Creation)

I generally use a multi-prong approach to site promotion. Here are some of the things I do:

- RSS Directory Submissions
- Social Bookmarking
- Auto-Link Generation setup
- And more... (depending on the competitiveness of the niche)

The basic promotion cycle takes me about 20 – 45 minutes per site.

If you need to build more

Time Required: 2 – 3 hours

To learn how to promote your sites quickly and easily, check out my free niche blogging course at <http://SuperSimpleBlogging.com>.

Day 5 – Monetization & Site Maintenance

After my sites have been indexed, I'll start adding some monetization to my sites and also future date the additional content I created on Day 3.

Because it can take several days to get indexed, you may need to push off the monetization step by a week. (In other words, the monetization this week is for the sites I created last week...)

Today is also a good time for you to do some maintenance of other sites, such as:

- Creating more content for successful sites
- More link building
- Test monetization
- Track and compare traffic sources
- Etc.

It can also be a good time to allot more time to do more research for future projects.

Note: *These days I outsource much of my article writing as well as link building. Once you start generating some revenue, I recommend you re-invest in your business and do the same. This frees up A LOT of time for other income generating activities.*

There you have it. That's pretty much sums up my weekly schedule for micro niche blogging.

Hopefully you get the idea...

The important thing to notice with the action plan above is that I "batch my work" (as explained in the video above) and I created a system for my site building process.

And you can easily apply similar procedures for just about any of your online marketing activities.

All the best,



RESOURCES:

How To Create Micro Niche Blogs – A step-by-step guide

<http://supersimpleblogging.com>

Underground Niche Blogging Tactics

<http://stealthblogger.com>

Coming Soon – UnderCover Affiliate (The “Secret” to Info-Product Marketing with Niche Blogs)

<http://UndercoverAffiliate.com>

Coming Soon – Magnetic Income (the List Building Blueprint – from Zero to Hero in 90 days)

<http://MagneticIncome.com>